

Remit To: KTVT-TV  
P.O. BOX 730457  
DALLAS, TX 75373-0457



KTVT-TV

INVOICE

For: TAKE 2 DIRECT(342610)  
2721 E Coast Hwy Ste 106  
Corona del Mar, CA 92625-2164

Account Exec: VALERIE BONNEY  
Office: KTVT-TV  
Contract Num: 1071-60446  
Contract Dates: 11/01/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: T2DR / TEDC / TED1

Invoice Num: 1071-487016  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 2

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA DESIGN GROUP(187898)  
3250 Ocean Park Blvd Ste 200  
Santa Monica, CA 90405-3250  
ATTN:Accounts Payable

Product Desc: Ted Cruz :60; ISSUE

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	CBS 11 NEWS THIS MORNING		11/01/2012-11/01/2012		...T...		60	3	150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...T...		2		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	04:51:16 AM	11/01/2012	SCTC0556	60	150.00	150.00		Makegood
11/01/2012	Th				60			150.00	Preempted
11/01/2012	Th	04:40:23 AM		SCTC0556	60	150.00			
2	CBS 11 NEWS THIS MORNING		11/05/2012-11/05/2012		M.....		60	1	150.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		150.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	04:41:49 AM		SCTC0556	60	150.00			
3	CBS 11 5AM NEWS THIS MORNING		11/01/2012-11/02/2012		...TF..		60	3	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				60			400.00	Preempted
11/01/2012	Th	05:40:59 AM		SCTC0556	60	400.00			
11/05/2012	Mo	05:12:40 AM	11/01/2012	SCTC0556	60	400.00	400.00		Makegood
4	06:00:00-09:00:00		11/01/2012-11/02/2012		...TF..		60	2	600.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		1		600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				60			600.00	Preempted

Warranty - We warrant the above broadcasts were made according to the official station log.

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/05/2012	Mo	08:12:52 AM	11/01/2012	SCTC0556	60	600.00	600.00		Makegood
5	06:00:00-18:00:00		11/03/2012-11/04/2012		. . . . . S S		60	2	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S S		2		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/04/2012	Su	08:07:33 AM		SCTC0556	60	400.00			
	11/04/2012	Su	10:26:56 AM		SCTC0556	60	400.00			
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	8		2,650.00		397.50		2,252.50	1,150.00	1,150.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
CONTROLLERS OFFICE: KTVT-TV  
  
817-451-1111

Gross Billing	2,650.00
Trade Value	0.00
Agency Commission	397.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	2,252.50

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